# Reading Experience Database (RED)

- UK Open University project
- Collects all reading experiences of British subjects 1450-1945
- 26,000 records
- http://www.open.ac.uk/ Arts/reading/

## Reading Experience:

Evidence:

Charlotte Bronte to James Taylor, 1 February 1851: 'Have you yet read Miss Martineau's and Mr Atkinson's new work "Letters on the Nature and Development of Man?" ... It is the first exposition of avowed Atheism and

Materialism I have ever read ...'
Century: 1850-1899

Date: Between 1 Jan 1851 and 1 Feb 1851

Country: England Time: n/a

Place: city: Haworth county: Yorkshire

Type of Experience (Reader): silent aloud unknown

solitary in company **unknown** single serial **unknown** 

Type of Experience (Listener): solitary in company unknown

single serial unknown

Reader Charlotte Bronte
Age Adult (18-100+)

Gender Female
Date of Birth 21 Apr 1816

Socio-economic group: Professional / academic / merchant / farmer

Occupation: Writer

Religion: Church of England Country of origin: England Country of experience: England

# **Text Being Read:**

Author: Harriet and H. G. Martineau and Atkinson

Title: Letters on the Laws of Man's Nature and Development

Genre: Other religious, Social Science

Form of Text: Print: Book

Publication: 1851 Provenance: unknown

### **Source Information:**

Record ID: 4408

Citation: Juliet Barker (ed.), The Brontes: A Life in Letters (London, 1997), p. 312, http://www.open.ac.uk/Arts/reading/recorddetails2.php?

id=4408, accessed: 28 March 2012

# Sentiment analysis project

- **Project goal:** take temperature of British attitudes toward literature using RED and subsets of RED data (e.g. by century, socio-ec group)
- Sentiment analysis used in consumer brand perception, movie reviews, Twitter
- Sentiment analysis often employs a given lexicon to determine the semantic orientation (polarity) of all words in text set
  - E.g. "excellent" = 1, "poor" = 0
  - Basic method: Texts given mean score based only on sentiment-bearing words from lexicon
  - More advanced: All words considered. If "party" occurs frequently near "excellent", its score will be closer to 1

# Challenges (so far)

- Choosing a lexicon
  - ANEW (Affective Norms for English Words): small set of words given an affective valence mean (1-9)
  - OpinionFinder: larger set of words tagged as positive or negative
  - Homemade: too time-consuming, but may include some historical words not found in other lexicons
- Working with messy crowd-sourced data
  - No authority control

READER_FIRSTNAME	READER_SURNAME	BIRTH_YEAR	GENDER
1 Robert Louis	Stevenson	1870	Male
2 Robert Louis	Stevenson	1850	Male
3 Robert Louis	Stevenson	1881	Male
4 Robert Louis	Stevenson	1850	Female