The Library Outpost

Modules, Templates, and Outreach on Blackboard

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Northeast Connect • Nov. 13, 2015

Slides URL: jjay.cc/neconnect

JOHN JAY COLLEGE OF CRIMINAL JUSTICE CUNY

Outline

1. Modules
2. Template
3. Teaching
4. Outreach
5. Next steps
6. Q & A

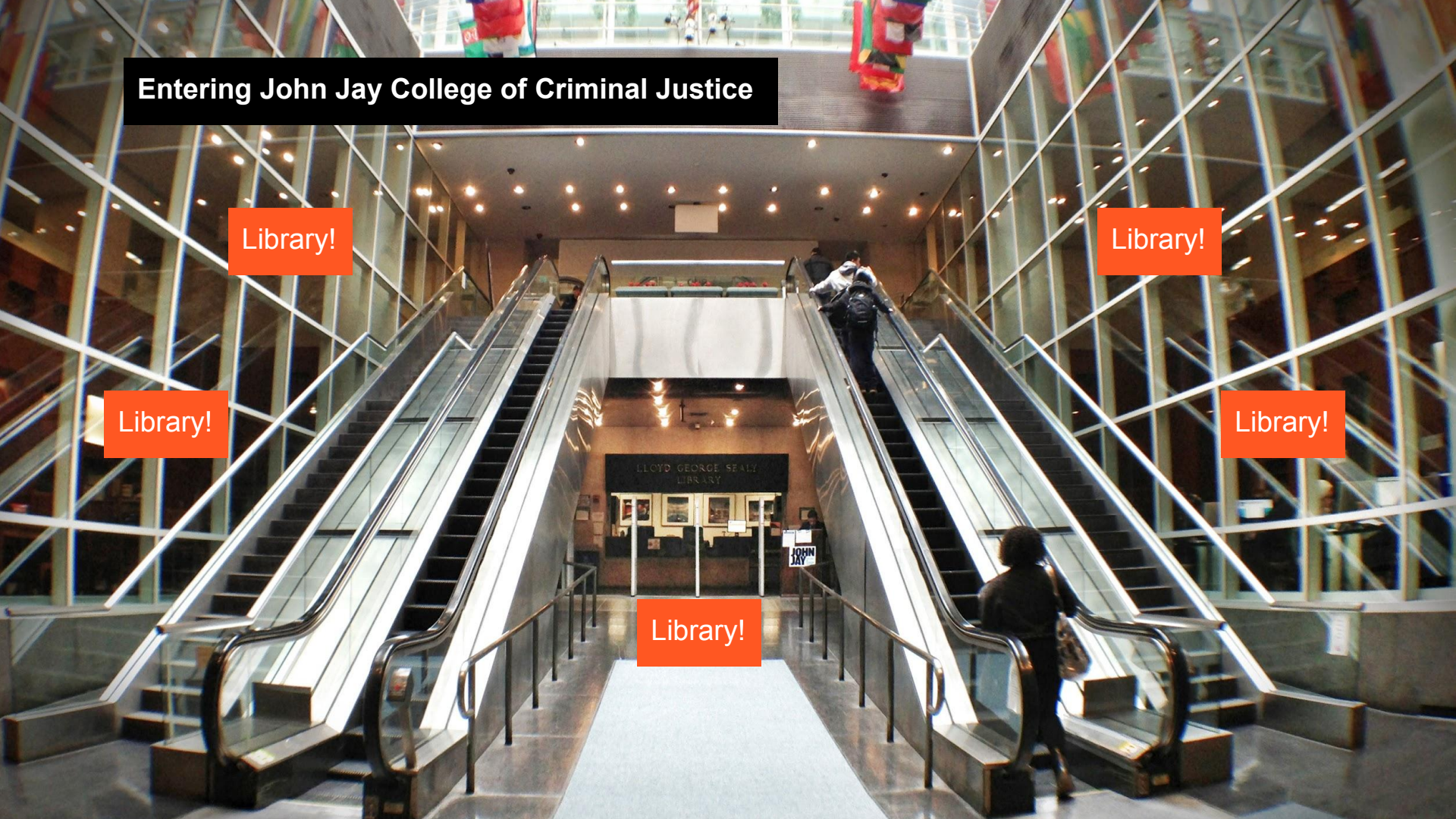
An email from a colleague

“I referred a student to you.

He is an online student and was trying to find peer-reviewed articles, but he didn’t even know his email address, kept apologizing and asking if he could buy access to articles.

I tried to communicate to him that it wasn’t at all his fault and that **online students have a right to access all of the library resources**.”

Entering John Jay College of Criminal Justice
LLOYD GEORGE SEALY
LIBRARY
JOHN
JAY


Entering John Jay College of Criminal Justice
Library!
Library!
Library!
Library!
Library!
LLOYD GEORGE SEALY
LIBRARY
JOHN
JAY

Fall 2015 Stat for Linguistics Reseach LING 79100 28717 (Graduate Center)

Home Page
Discussions
Groups
Tools
Help
Course Materials

Home Page

My Announcements

No Course or Organization Announcements have been posted in the last 7 days.

more announcements...

My Tasks

My Tasks:

No tasks due.

more tasks...

Edit Notification Settings | Actions

To Do

Edit Notification Settings

What's Past Due — Actions

All Items (0)

What's Due — Actions

Select Date: 11/06/2015 Go

Today (0)

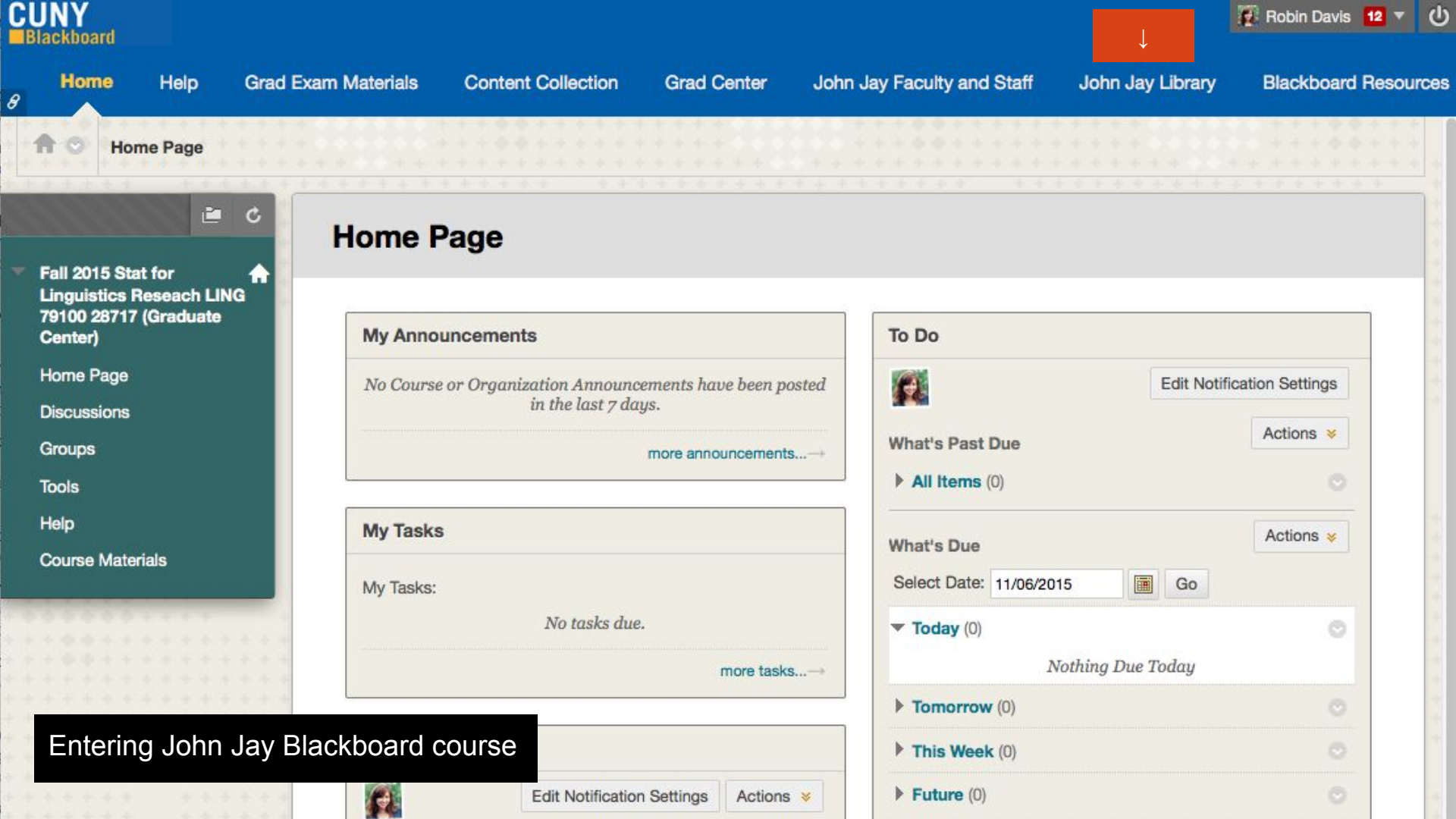
Nothing Due Today

Tomorrow (0)

This Week (0)

Future (0)

Entering John Jay Blackboard course


CUNY
Blackboard
Robin Davis 12
Home
Help
Grad Exam Materials
Content Collection
Grad Center
John Jay Faculty and Staff
John Jay Library
Blackboard Resources
Home Page
Fall 2015 Stat for Linguistics Reseach LING 79100 28717 (Graduate Center)
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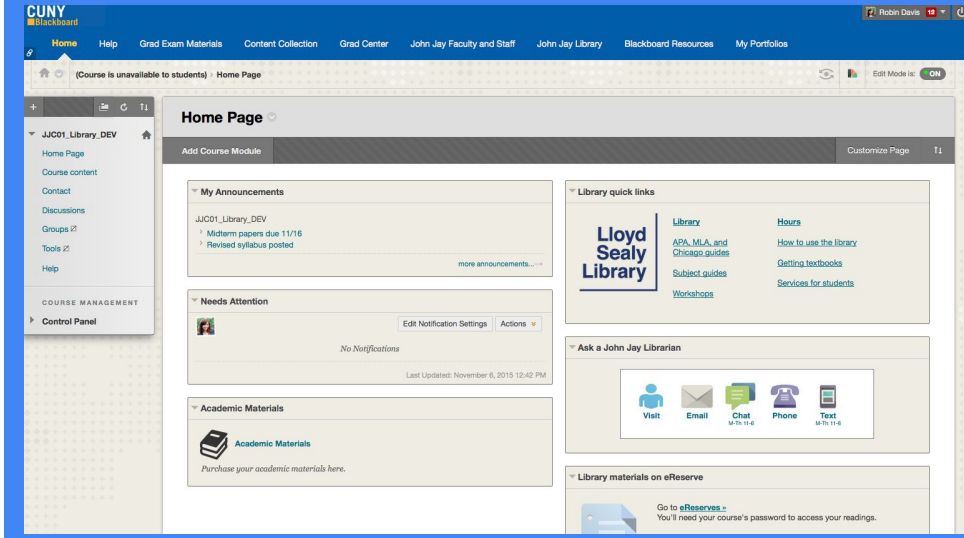
more announcements...
My Tasks
My Tasks:
No tasks due.
more tasks...
Edit Notification Settings
Actions
To Do
Edit Notification Settings
What's Past Due
Actions
All Items (0)
What's Due
Actions
Select Date: 11/06/2015
Go
Today (0)
Nothing Due Today
Tomorrow (0)
This Week (0)
Future (0)
Entering John Jay Blackboard course

How can the library become part of the architecture of online courses?

Modules

- Easy to create
- Easy to add to course
- Quick access
- Can be permanent fixture on course pages



Quick links
(most visited)

Databases
(articles)

Catalog
(books, videos)

Tutorials

Location & hours

Ask a librarian

eReserve

Library quick links

Lloyd Sealy Library

Library
APA, MLA, and Chicago guides
Subject guides
Workshops

Hours
How to use the library
Getting textbooks
Services for students

Find articles and journals in the Library

Databases by subject
Databases A-Z
OneSearch (multiple database search)
Journals by title
—
How to find articles

Find books and multimedia in the Library

CUNY+ Catalog
Ebooks
Online encyclopedias
Videos (streaming, DVD, and VHS)
—
How to find books and videos

Library tutorials

Introduction to the library
How to use the library
Research and writing tutorials

Video: library tour

Video: how to find an article in a database

Visit the Library

Lloyd Sealy Library at John Jay College of Criminal Justice

899 10th Ave.
(between 58th & 59th St.)
New York, NY 10019
Map & directions »

Hours »

Ask a John Jay Librarian

Visit | Email | Chat M-Th 11-6 | Phone | Text M-Th 11-6

Library materials on eReserve

Go to eReserves »
You'll need your course's password to access your readings.
—
How to find course readings on reserve: textbooks & eReserves

Delegated Module Administration

Title	Reference Name	Module Category	Description
Ask a John Jay Librarian	JOHNJ Lib Contact	Uncategorized	Chat, email, call, text, and v
Find articles and journals in the Library	JOHNJ Lib Database Search	Uncategorized	Quick links to finding online
Find books and multimedia in the Library	JOHNJ Lib CUNY+ Search	Uncategorized	Quick links to finding books
Library materials on eReserve	JOHNJ Reserve	Uncategorized	Quick link to eReserves (on
Library quick links	JOHNJ Lib Quick Links	Uncategorized	APA/MLA guides, subject g
Library Search - Test	JOHNJ Library Search Test	Uncategorized	
Library tutorials	JOHNJ Library Tutorials	Uncategorized	Library Tutorials module cre
Visit the Library	JOHNJ Campus Location	Uncategorized	Small module with the loca the study space!)

Edit: Find books and multimedia in the Library

Edit: Find books and multimedia in the Library

EDIT MODULE

Text

Format

Mashups

CUNY+ Cat

Ebooks

Online ency

Videos (stre

Path: div » img

HTML code view

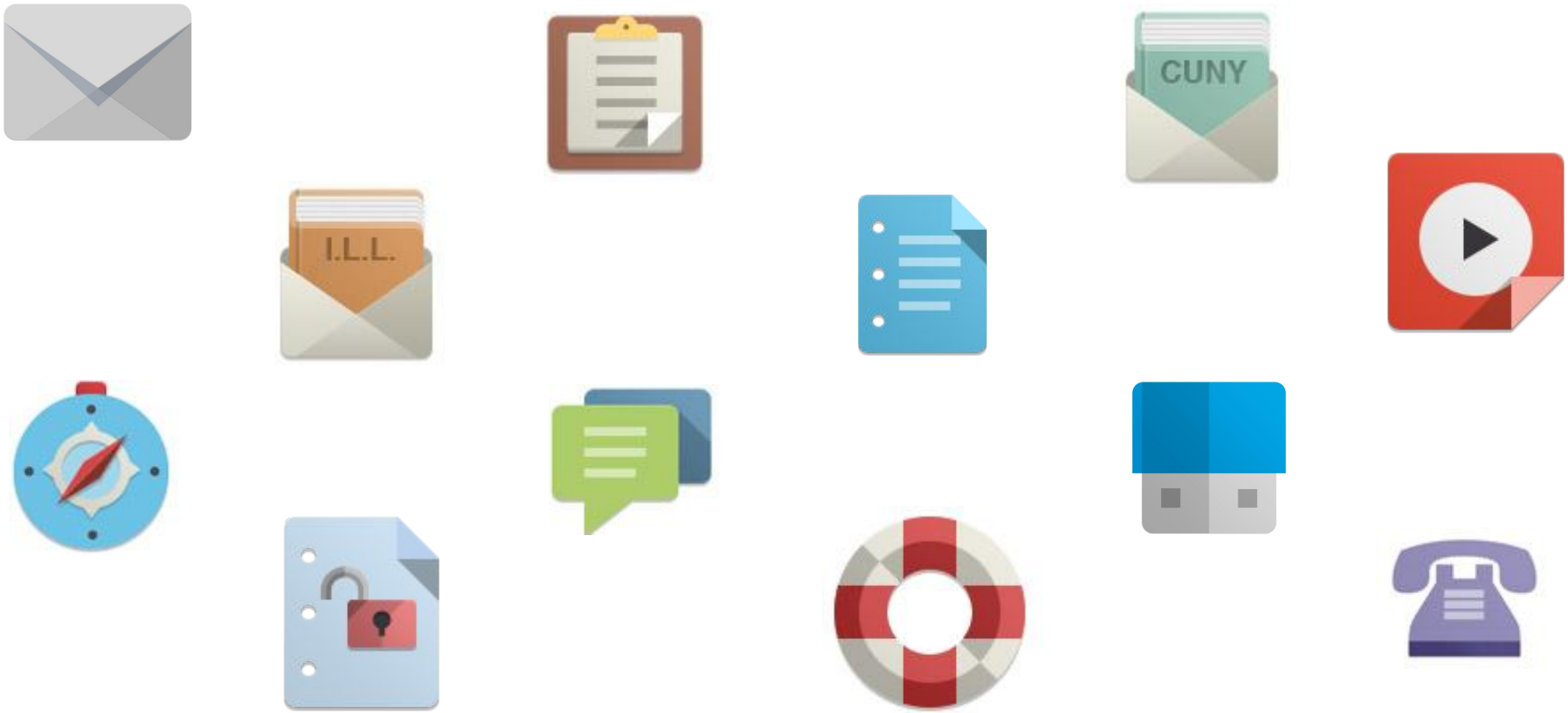
https://bbhosted.cuny.edu/webapps/vtbe-tinymce/tiny_mce/themes/advanced/source_editor.jsp?v=9.1.201404.160

HTML code view

Word Wrap

```
<div style="float: left; width: 120.0px;"><img src="https://bbhosted.cuny.edu/modules/_3295_1
/book.png" height="106" width="100" /></div>
<div style="float: left;">
<p style="padding: 15.0px;"><a target="_blank"
href="http://libsearch.cuny.edu.ez.lib.jjay.cuny.edu/F?func=find-b-0&amp;local_base=johnjay"
rel="nofollow">CUNY+ Catalog</a><span style="color: #999999;"></span><br /> <br /> <a
title="Ebooks" target="_blank" href="http://guides.lib.jjay.cuny.edu/ebooks"
rel="nofollow">Ebooks</a><br /> <br /> <a title="Online encyclopedias" target="_blank"
href="http://www.lib.jjay.cuny.edu/databases/encyclopedias-and-dictionaries"
rel="nofollow">Online encyclopedias</a><br /> <br /> <a title="Videos" target="_blank"
href="http://guides.lib.jjay.cuny.edu/video" rel="nofollow">Videos</a> <span style="color:
#999999;">(streaming, DVD, and VHS)</span><br /> <br /> —<br /> <br /> <a title="How to find
books and multimedia" target="_blank" href="http://guides.lib.jjay.cuny.edu
/content.php?pid=209735&amp;sid=2439304" rel="nofollow">How to find books and videos</a></p>
</div>
```

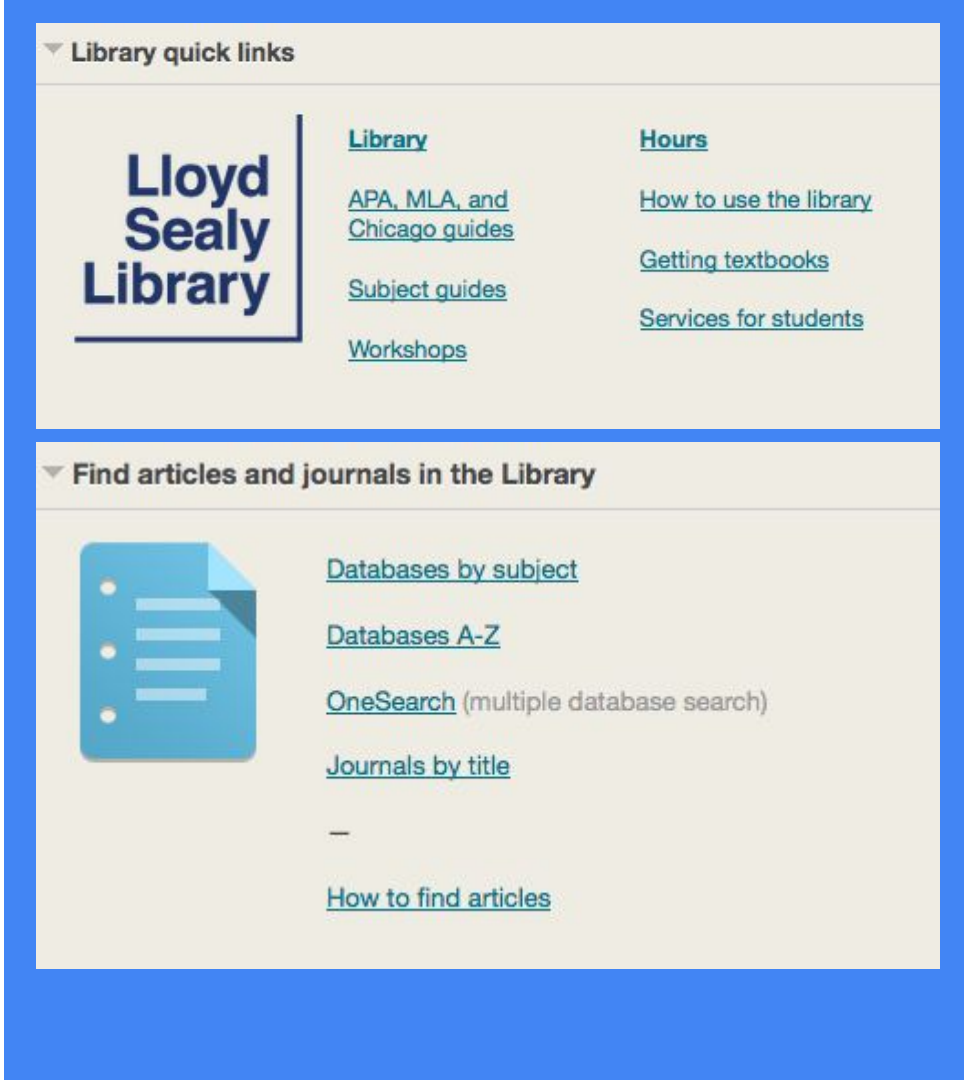
WYSIWYG option or HTML/CSS



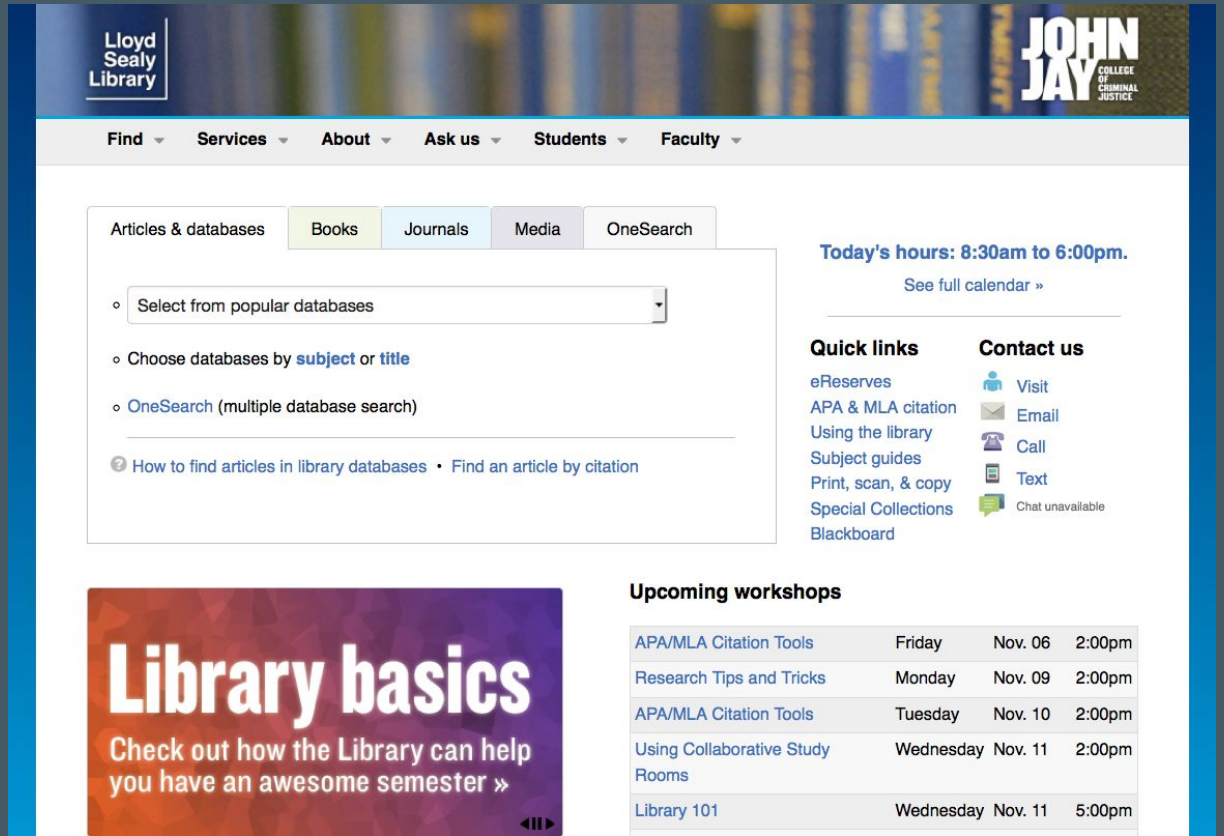
“Flat design” icons by **Pixeden**, customized by Robin • Use and modify for free

Choosing content

- Adapt homepage choices
- Analytics
- Ask



Mirror homepage highlights



Use analytics

☐	1.	Home | Lloyd Sealy Library at John Jay College of Criminal Justice |	**108,410** (58.23%)
☐	2.	Log in | Lloyd Sealy Library | John Jay College of Criminal Justice	**32,438** (17.42%)
☐	3.	Login error | Lloyd Sealy Library | John Jay College of Criminal Justice	**8,213** (4.41%)
☐	4.	Databases | Lloyd Sealy Library at John Jay College of Criminal Justice	**6,303** (3.39%)
☐	5.	Databases by subject | Lloyd Sealy Library at John Jay College of Criminal Justice	**4,202** (2.26%)
☐	6.	Crime In New York 1850-1950	**1,611** (0.87%)
☐	7.	Reserves | Lloyd Sealy Library at John Jay College of Criminal Justice	**1,580** (0.85%)
☐	8.	Hours | Lloyd Sealy Library at John Jay College of Criminal Justice	**1,574** (0.85%)
☐	9.	Find articles | Lloyd Sealy Library at John Jay College of Criminal Justice	**1,116** (0.60%)
☐	10.	Find | Lloyd Sealy Library at John Jay College of Criminal Justice	**1,018** (0.55%)

☐	11.	List of All Available Trial Transcripts	**922** (0.50%)
☐	12.	Find journals | Lloyd Sealy Library at John Jay College of Criminal Justice	**680** (0.37%)
☐	13.	Criminal justice | Lloyd Sealy Library at John Jay College of Criminal Justice	**627** (0.34%)
☐	14.	P | Lloyd Sealy Library at John Jay College of Criminal Justice	**583** (0.31%)
☐	15.	C | Lloyd Sealy Library at John Jay College of Criminal Justice	**542** (0.29%)
☐	16.	Page not found | Lloyd Sealy Library at John Jay College of Criminal Justice	**530** (0.28%)
☐	17.	Psychology (including forensic psychology) | Lloyd Sealy Library at John Jay College of Criminal Justice	**499** (0.27%)
☐	18.	E | Lloyd Sealy Library at John Jay College of Criminal Justice	**475** (0.26%)
☐	19.	Students | Lloyd Sealy Library at John Jay College of Criminal Justice	**463** (0.25%)
☐	20.	The New York Times — Complimentary access! | Lloyd Sealy Library at John Jay College of Criminal Justice	**409** (0.22%)

Ask librarians, faculty, & students

Challenges

- **Upkeep**
  - Link changes
  - New services
- **Assessment**
  - No module analytics
  - No easy usability testing

	Referral Path	Page Title	Sessions
			382 % of Total: 0.37% (102,327)
1.	/webapps/blackboard/content/listContent.jsp	Log in | Lloyd Sealy Library | John Jay College of Criminal Justice	252 (65.97%)
2.	/webapps/portal/execute/tabs/tabAction	Home | Lloyd Sealy Library at John Jay College of Criminal Justice |	62 (16.23%)
3.	/webapps/discussionboard/do/message	Log in | Lloyd Sealy Library | John Jay College of Criminal Justice	20 (5.24%)
4.	/webapps/blackboard/content/listContent.jsp	Home | Lloyd Sealy Library at John Jay College of Criminal Justice |	9 (2.36%)
5.	/webapps/blackboard/content/listContentEditable.jsp	Log in | Lloyd Sealy Library | John Jay College of Criminal Justice	8 (2.09%)
6.	/webapps/discussionboard/do/message	Home | Lloyd Sealy Library at John Jay College of Criminal Justice |	8 (2.09%)
7.	/webapps/blackboard/content/contentWrapperNoFrame.jsp	Log in | Lloyd Sealy Library | John Jay College of Criminal Justice	3 (0.79%)

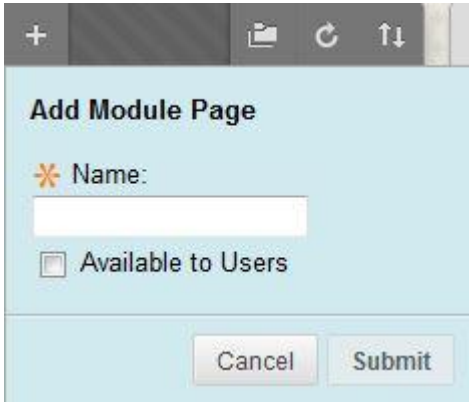
Including the library in the default course template

Steps to creating a default template

- Process is going to differ depending on Blackboard setup
- All courses use a default template, where options, content areas, and other items can be specified
- Added Module Page to default template, added modules to page

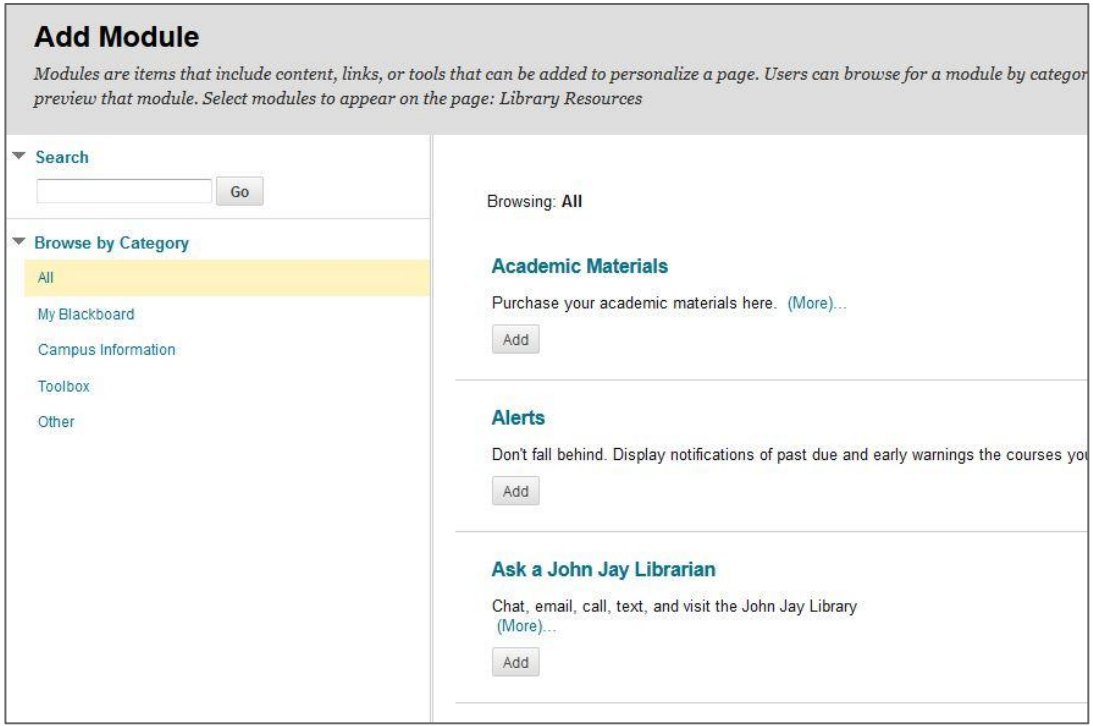
Adding Module Page

- Can be added to any course
- Can be added to default course template
- Edit course menu to add a Module Page to course



Adding Modules

- Select modules from those previously created
- Modules can be selected from those made available to users



Teaching with modules

Instructional activities

- Directing students to resources (online and in-person)
- Selecting research and paper topics
- Finding articles
- Subject guides
- Selecting databases

Faculty outreach

Faculty toolbox for online learning

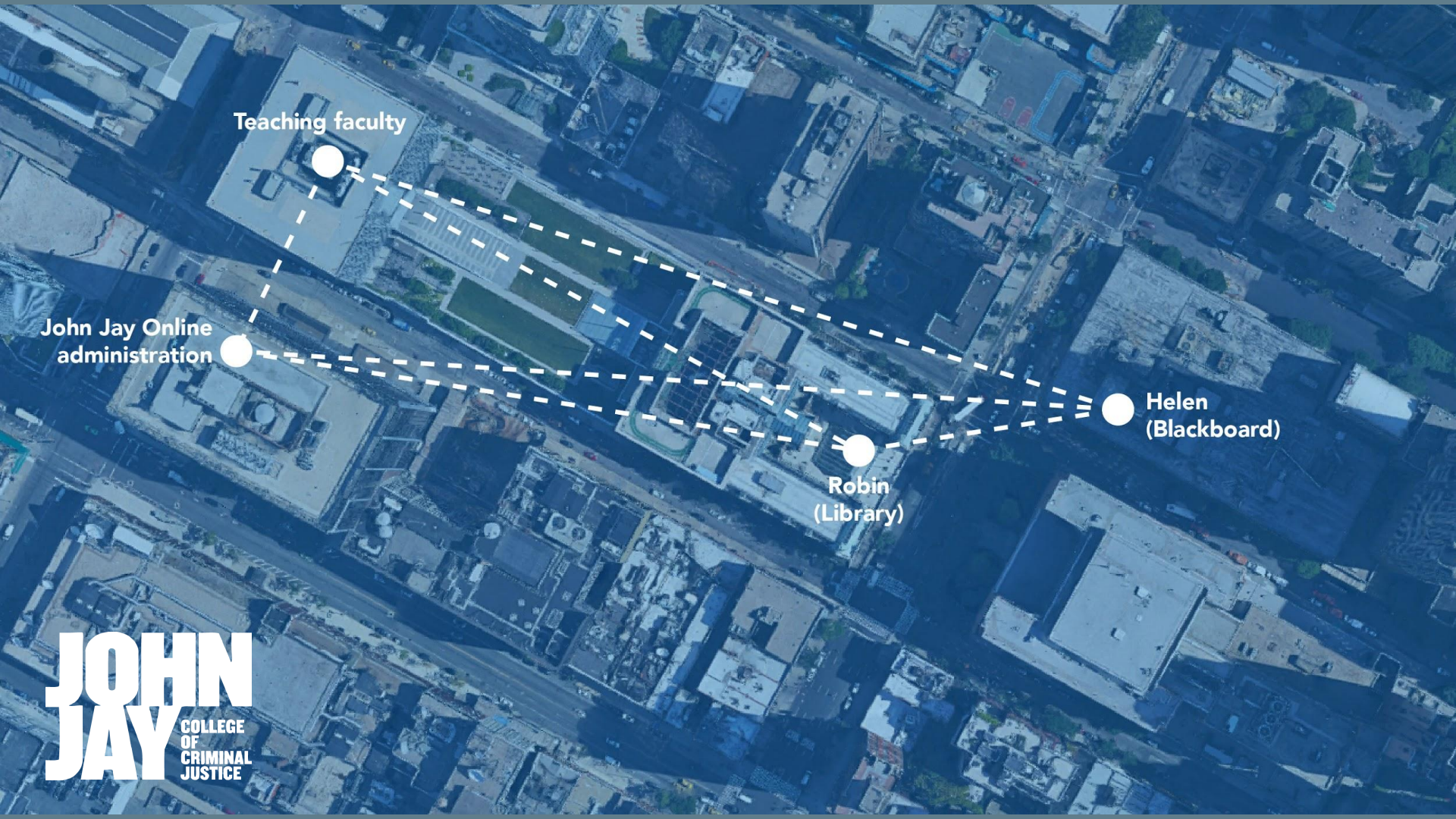
- **Meet your Distance Services Librarian**
  - Embedded librarian service
- Linking to Library resources
- **Blackboard goodies**
  - Modules from the Library
  - Add a librarian chat widget
  - Embedding videos
- Copy/paste links from the Library

☞ lib.jjay.cuny.edu/resources-for/faculty/toolbox

Outreach activities

- Presentation at **Faculty Development Day**
- Presentation for **Pedagogy and Technology Training group**
- Sitting on lots of **committees** about online learning
- Contacting friends & cold-calling others to offer **embedded librarian service**
- Announcements to Faculty from Blackboard Support Center
- Blackboard workshops

Cross-campus collaboration


Teaching faculty
John Jay Online administration
Helen (Blackboard)
Robin (Library)
JOHN JAY COLLEGE OF CRIMINAL JUSTICE

Library / Blackboard Integration group

Open to all CUNY librarians & Blackboard administrators

Organizer: Nora Almeida (City Tech)

commons.gc.cuny.edu/groups/library-blackboard-integration/

Next steps

- Incorporate dynamic code (search boxes)
- Explore news or workshops module
- Solicit feedback from instructors
- Investigate impact on student outcomes in other courses

Thank you!

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Robin Camille Davis
Emerging Technologies & Distance Services Librarian
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