

# Robin Camille Davis

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## Education

- MA 2016      **City University of New York  
Graduate Center**  
Computational Linguistics  
Thesis: “Nondescript: A Web Tool to Aid Subversion of Authorship Attribution”
- MLIS 2012      **University of Illinois at Urbana-Champaign  
School of Information Sciences (SIS)**  
Specialization in Data Curation  
Data Curation for the Humanities Fellow 2010–11
- BA 2010      **Brown University**, Providence, RI  
English Language and Literature
- Spring 2009      **Université Paris–Sorbonne**, Paris, France  
Course work in art history, French literature and cinema, culinary geography

## Work experience

- 2022–present      **Associate Head, User Experience Department**, NC State University, Raleigh, North Carolina  
2019–22      User Experience Librarian  
Faculty member (non-tenure track)
- 2012–19      **Emerging Technologies and Online Learning Librarian**, John Jay College of Criminal  
Justice, City University of New York  
Assistant Professor 2016–19, Instructor 2012–16
- 2010–12      **Research Assistant**, Data Curation Education Program in the Humanities (DCEP-H), School of  
Information Sciences, University of Illinois at Urbana-Champaign
- 2011      **Web Preservation Intern**, Smithsonian Institution Archives, Digital Services Division,  
Washington, DC
- 2008–10      **UX and Graphic Designer** (student employee), Scholarly Technology Group at Brown  
University (later absorbed into the Center for Digital Scholarship), Providence, RI
- 2010      **Local History Intern**, Mahomet Village Public Library, Mahomet, IL
- 2010      **Volunteer Researcher**, Providence Public Library, Special Collections, Providence, RI

## Peer instruction

- 2024            **Do-It-Yourself Usability Testing**  
4-week professional development course offered through Library Juice Academy
- 2024            **Know Your User: Research Methods Beyond Usability Testing**  
4-week professional development course offered through Library Juice Academy

## Student instruction

- 2021–22        **Guest lecture, North Carolina Central University, School of Library and Information Sciences**  
Co-led three class sessions about analytics and user research for LIS 5325, “Uses and Users of Information”
- 2015–19        **Online library instruction for various courses**  
Designed the “embedded librarian” program at John Jay. Created custom content: Blackboard modules, video tutorials, and click-through tutorials for online and hybrid courses.
- 2014–19        **In-person library instruction for various courses**  
Developed, demonstrated, and taught library research skills classes for all levels of on-campus undergraduate and graduate courses across multiple departments.

## Publications

### Scholarly, peer-reviewed

- Davis, R. C. & Partlow, M. & Pearce, D. & Sheffield, S. “Snippets, subject lines, and exclamation points: A case study in constructing better library emails.” *Weave: Journal of Library User Experience* 5.2 (2022). Web. DOI: 10.3998/weaveux.1634
- Davis, R. C. “Introducing First-Year and Transfer Students to a College Library With a Historical Mystery From the Special Collections.” *College & Undergraduate Libraries* 26.4 (2019): 278-300. Web. DOI:10.1080/10691316.2019.1695034

### Scholarly, invited

- Anantachai, T., Davis, R. C., Fabiku, A., and Maurer, N. “From Hire to Welcome: A Comprehensive Approach to Inclusive Onboarding.” *Creating Healthy Library Workplaces: Five Factors That Improve Employee Engagement and Satisfaction*. Bloomsbury Libraries Unlimited. (Manuscript in progress.)
- Davis, R. C., and Song, X. “Uncovering the Mystery of How Users Find and Use Ebooks Through Guerilla Usability Testing.” *Serials Review* 46.3 (2020). Web. DOI:10.1080/00987913.2020.1806648

### Columns

Available through [robincamille.com/writing](https://robincamille.com/writing)

LibTech Insights vertical:

- Davis, R. C. “How to Run a Space Observation Study at Your Library.” LibTech Insights, Choice ( Aug. 19, 2024). Web.

- Davis, R. C. "How to Future-proof Your Bibliographies Against Link Rot." *LibTech Insights*, Choice (Feb. 26, 2024). Web.
- Davis, R. C. "Crafting a Great Courtesy Notice: Email Formatting Tips." *LibTech Insights*, Choice (Jan. 22, 2024). Web.
- Davis, R. C. "How to Hold a Content Strategy Meeting." *LibTech Insights*, Choice (Dec. 4, 2023). Web.
- Davis, R. C. "How to Get Statistics about Your Institution's Accessibility Needs." *LibTech Insights*, Choice (Oct. 23, 2023). Web.
- Davis, R. C. "Why You Should Ask Users to Test Your Website on Their Own Devices." *LibTech Insights*, Choice (Sept. 18, 2023). Web.
- Davis, R. C. "How to Host a Website Cleanup Event." *LibTech Insights*, Choice (Aug. 21, 2023). Web.
- Davis, R. C. "How to make a bad web form." *LibTech Insights*, Choice (June 12, 2023). Web.
- Davis, R. C. "The value of live prototyping." *LibTech Insights*, Choice (April 24, 2023). Web.
- Davis, R. C. "Use your reference interview skills to do user research." *LibTech Insights*, Choice (February 27, 2023). Web.
- Davis, R. C. "Why you should think of stressed users as your default audience." *LibTech Insights*, Choice (January 23, 2023). Web.

Internet Connection column:

- Davis, R. C. "AI and Libraries: Supporting Machine Learning Work." *Behavioral & Social Sciences Librarian* 36.3 (2020). Web.
- Davis, R. C. "Digital Privacy Resources for You, Your Library, and Your Library's Patrons." *Behavioral & Social Sciences Librarian* (2019). Web.
- Davis, R. C. "The LMS and the Library." *Behavioral & Social Sciences Librarian* 36.1 (2018). Web.
- Davis, R. C. "APIs and Libraries." *Behavioral & Social Sciences Librarian* 35.4 (2017): 192–195. Web.
- Davis, R. C. "The Future of Web Citation." *Behavioral & Social Sciences Librarian* 35.3 (2016): 128–134. Web.
- Davis, R. C. "Hackathons: Events Made for Libraries." *Behavioral & Social Sciences Librarian* 35.2 (2016): 87–91. Web.
- Davis, R. C. "Annotate the Web: Four Ways to Mark Up Web Content." *Behavioral & Social Sciences Librarian* 35.1 (2016): 46–49. Web.
- Davis, R. C. "Synchronizing Oral History Text and Speech: A Tools Overview." *Behavioral & Social Sciences Librarian* 34.4 (2015): 234–238. Web.
- Davis, R. C. "Git and GitHub for Librarians." *Behavioral & Social Sciences Librarian* 34.3 (2015): 151–164. Web.
- Davis, R. C. "Teaching the Network: A Brief Demonstration of the Internet's Structure for Information Literacy Instruction." *Behavioral & Social Sciences Librarian* 34.2 (2015): 88–94. Web.

## Other selected publications

Available through [robin.camille.com/writing](https://robin.camille.com/writing)

User research reports, NC State University Libraries website, 2019–present.

Davis, R. C. “If on a winter’s night a library cardholder.” National Novel Generation Month (NaNoGenMo) entry. Published via GitHub. Nov. 2016.

Davis, R. C., and Eaton, M. “Make a Twitter Bot in Python: Iterative Code Examples.” *Journal of Interactive Technology and Pedagogy* (Blueprints section). 12 Apr. 2016.

Magnussen, L. and Davis, R. C. “Analyzing EZProxy Logs.” *ACRL Tech Connect*. Association of College & Research Libraries. 29 Oct. 2014.

Davis, R. C. “MLA 2014: A Quick Reflection.” *dh+lib*. Association of College & Research Libraries, Digital Humanities Interest Group. 5 Feb. 2014.

Davis, R. C. “Digital Humanities.” Research Guides, Lloyd Sealy Library, John Jay College of Criminal Justice. 2014.

Davis, R. C. “Research Data Management.” Research Guides, Lloyd Sealy Library, John Jay College of Criminal Justice. Ongoing.

Davis, R. C. “Teaching & Understanding Digital Literacy.” *The Desk Set*. 12 Sept. 2013.

Davis, R. C. “Saving the Smithsonian’s Web.” *The Bigger Picture*. Smithsonian Institution Archives. 25 Aug. 2011.

Davis, R. C. “Five Tips for Designing Preservable Websites.” *The Bigger Picture*. Smithsonian Institution Archives. 2 Aug. 2011.

Wikipedia: 750+ edits and 40+ pages created.

Blog posts at [robin.camille.com](https://robin.camille.com) and *Emerging Tech in Libraries* (CUNY Commons). 70+ posts and 1.2m+ pageviews. (I stopped tracking pageviews in 2021.)

Code contributions on GitHub under username *robin.camille*. 25 repositories created with 130+ stars and 70+ forks.

## Selected presentations

Most presentations online at [robin.camille.com/presentations](https://robin.camille.com/presentations)

“Beyond Band-Aids: Rethinking Accessibility Widgets.” (With Meredith Wynn.) Code4Lib, Ann Arbor, MI. May 14, 2024.

“Practices that Foster Belonging: Igniting Inclusion from Day One.” (With Tarida Anantachai, Adebola Fabiku, and Nellie Maurer.) Conference for Academic Library Management, virtual. May 15, 2024.

“The Art and Science of Perfectly Tolerable Web Forms.” Workshop at Code4Lib, Ann Arbor, MI. May 16, 2024.

“From Chaos to Clarity: Improve Your Library’s Web Presence with Content Strategy.” (With Beatrice Downey.) Webinar for Choice LibTech Insights, virtual. April 2, 2024.

- “Panel: Decreasing Barriers to Library Use.” Oklahoma Library Association, virtual. September 14, 2023.
- “Conducting Pop-Up User Research That Moves a Project Forward.” (With Beatrice Downey.) Triangle Research Libraries Network (TRLN) Annual Meeting, Raleigh, NC. July 18, 2023.
- “Accessibility Initiatives at NC State University Libraries.” (With Beth Ashmore.) Webinar for Northeast Ohio Regional Library System, virtual. July 13, 2023.
- “Designing for Stressed Users, Your New Default Audience.” Cooperating Raleigh Colleges Library Workshop, William Peace University, Raleigh, NC. June 15, 2023.
- “Better Web Forms: Practical Tips for Evaluation, Accessibility, and Design.” (With Erik Olson.) Designing for Digital, Austin, TX. March 8, 2023.
- “Together & Apart: Better Practice for Hybrid Work in Libraries.” (With Hillary Fox, Kevin Beswick, Mia Partlow, and Lynn Whittenberger.) State Library of North Carolina, Virtual. October 12, 2022.
- “Working Together: Developing Better Practices for Collaborating in a Remote & Hybrid Workplace at NC State.” (With Hillary Fox, Kevin Beswick, and Lynn Whittenberger.) Library Association at the University of North Carolina at Chapel Hill 2022 Conference, Virtual. March 14, 2022.
- “Better Practices for Hybrid Meetings & Collaboration.” (With Hillary Fox.) IT Community Event, NC State University, virtual. November 3, 2021. Also presented at Office of Research and Innovation on September 8, 2021, and the Women In Technology group, June 11, 2021.
- “Ascending to New Heights: A Jumpstart Program to Prepare Students for Careers in Library Technology.” (With Tori Culler and Kevin Beswick.) ACRL, Virtual. April 15, 2021.
- “Emails Are UX, Too: How to Make Better Overdue Notices and Other Communications.” (With Silvia Sheffield.) Designing for Digital, Virtual. February 23, 2021.
- “Intro to Python (Build a Twitter Bot).” (Workshop, with Tori Culler.) Library Technology Career Jumpstart Program, Virtual. August 4, 2020.
- “Turn ‘written by committee’ into a good thing with a user-centered content strategy.” (With Meredith Wynn.) Triangle Research Libraries Network Annual Meeting, Virtual. July 31, 2020.
- “Uncovering the Mystery of How Users Find and Use Ebooks Through Guerilla Testing.” (With Xiaoyan Song.) North Carolina Serials Conference, Chapel Hill, NC. March 27, 2020. (Canceled due to coronavirus precautions.)
- “Participatory Paper Prototyping: Revealing User Needs and Priorities.” Designing for Digital Conference, Austin, TX. March 10, 2020.
- “Bot Literacy: Teaching Librarians to Make Twitter Bots.” (With Mark Eaton.) Computers in Libraries, Arlington, VA. March 27, 2019.
- “The Final Death(s) of Digital Scholarship: An Ongoing Case Study of DH2005 Projects.” Digital Afterlives Symposium, Bard Graduate Center, New York, NY. March 1, 2019.
- “Keep It Secret, Keep It Safe! Preserving Anonymity By Subverting Stylometry.” PyGotham, Hotel Pennsylvania, New York, NY. October 5, 2018.

- “Python for Beginners: A Gentle and Fun Introduction.” (With Mark Eaton.) Library Information Technology Association Pre-Conference Institute, American Library Association Annual Conference, New Orleans, LA. June 22, 2018.
- “Build Your Own Twitter Bot: A Gentle and Fun Introduction to Python.” (With Mark Eaton.) Code4Lib Conference, Washington, DC. February 13, 2018.
- “Making ‘Choose Your Own Adventure’-style Tutorials with Twine: Preliminary Report.” CUNY Games Conference, CUNY Graduate Center, New York, NY. January 22, 2018.
- “Accessibility Basics: Usable Today, Preservable for Tomorrow.” (Part of “Accessibility in the Time of Limited Resources” panel.) CUNY IT Conference, John Jay College of Criminal Justice, New York, NY. December 1, 2017.
- “Drupal+Git.” CUNY IT Conference, New York, NY. December 2, 2016.
- “Die Hard: The Impossible, Absolutely Essential Task of Saving the Web for Scholars.” Invited presentation. Eastern New York ACRL Conference, Skidmore College, Saratoga Springs, NY. May 23, 2016.
- “The Library Outpost: Modules, Templates, and Teaching in Blackboard.” (With Helen Keier.) Invited presentation. Mercy College, Dobbs Ferry, NY. November 13, 2015.
- “Who Does The Internet Think You Are?” LACUNY Institute 2015. John Jay College of Criminal Justice. May 8, 2015.
- “Taking Care of Digital Efforts: A Multiplanar View of Project Afterlives.” Hacking the Renaissance panel, MLA Convention. Vancouver, BC. January 10, 2015.
- “Careers in the Information Age.” Invited presentation. Knowledge Alliance. Brooklyn Public Library. June 2014.
- “Integrating Information Literacy in Distance Learning Contexts.” LILAC Spring Workshop. Brooklyn College. April 25, 2014.
- “Mug Shots, Rap Sheets, & Oral Histories: Building the New Digital Collections at John Jay.” Annual conference of the Metropolitan New York Library Council. Baruch College. January 15, 2014.
- “Life With Pi: Microcomputing in Academia.” CUNY IT Conference. John Jay College of Criminal Justice. December 6, 2013.
- “Refining Our Library’s Web Presence.” LACUNY Reference Roundtable. CUNY Graduate Center. September 2013.
- “Implementing a Reference Logger.” METRO Reference Special Interest Group. Metropolitan New York Library Council. September 20, 2013.

## **Posters**

- “Escape the Library!: Introducing First-Year and Transfer Students to a College Library with a Historical Mystery.” CUNY Games Conference, CUNY Graduate Center, New York, NY. January 22, 2018.
- “Murder Mystery Challenge! [Student outreach project].” (With Marta Bladek.) CUNY Games Conference, CUNY Graduate Center, New York, NY. January 2014.

## Exhibits

John Jay at 50. (With John Jay at 50 Committee.) John Jay College of Criminal Justice. Web, wall, and exhibit cases. August 2014–August 2015. [Link to online exhibit.](#)

Understanding the Torture Report. Lloyd Sealy Library, John Jay College of Criminal Justice. Web and exhibit case. December 2014–16.

From “Policewomen” to “Police Officers.” (With Tania Colmant-Donabedian.) Lloyd Sealy Library, John Jay College of Criminal Justice. Web and exhibit case. May–December 2014.

## Selected training & professional development

- 2024
- Content Strategy and Governance**  
Nielsen Norman Group, full-day course.
  - De-Escalation Strategies**  
NC State University
  - QPR: Suicide Prevention Training**  
NC State University
- 2023
- Online Instructional Delivery**  
Library Juice Academy, 4-week course
  - Online Instructional Design**  
Library Juice Academy, 4-week course
  - Strategic Practice Certificate** (in progress)  
Courses: Anti-Racism, Advocacy, and Allyship, The Emotional Labor of DEI  
Office for Institutional Equity and Diversity, NC State University
  - Facilitating UX Workshops**  
Nielsen Norman Group, full-day course
  - Intersection between Cognitive Disabilities and the User Experience Webinar**  
Association of Southeastern Research Libraries
- 2022
- User Interviews: Advanced Techniques to Uncover Values, Motivations, and Desires**  
Nielsen Norman Group, full-day course
  - The Human Mind and Usability**  
Nielsen Norman Group, 2-day course
  - Context Methods: Ethnographic User Research**  
Nielsen Norman Group, 2-day course
  - Inclusive Excellence Certificate Program**

Courses: Unconscious Bias: Insight for Inclusivity; The Macro of Microaggressions; Inclusion in the Modern Workplace and Managing Bias; Applied Cultural Identity Office for Institutional Equity and Diversity, NC State University

- 2021
- Form Design Masterclass**  
Smashing Workshops, 2-week course
  - Writing Compelling Digital Copy**  
Nielsen Norman Group, 2-day course
  - Trauma-Informed Librarianship**  
Library Juice Academy, 4-week course
  - Project SAFE Ally Workshop**  
GLBT Center, NC State University
- 2020
- Essentials of Cultural Competence**  
DeEtta Jones and Associates
  - Women In Technical Leadership Program**  
NC State University Executive Education, 3-week program
  - Management Essentials**  
NC State University
  - User Research: The Art of Conducting Research Interviews**  
General Assembly, 1-day course
- 2019
- When in Rome: Bringing Silicon Valley Startup Methods to Library Innovation**  
Code4Lib 2019 pre-conference workshop
- 2018
- JavaScript Development**  
General Assembly, New York, NY, 10-week course
- 2017
- Digital Humanities Summer Institute**  
Course: Documenting Born-Digital Creative and Scholarly Works  
University of Victoria, BC, Canada, 1-week course
- 2016
- Command Line Bootcamp**  
Code4Lib 2016 pre-conference workshop

## Certificates

**UX Certification**, Nielsen Norman Group  
Achieved in 2023 after completing 5 courses

**Inclusive Excellence Certificate**, Office for Institutional Equity and Diversity, NC State University  
Achieved in 2022 after completing 4 courses

## Service

### NC State University Libraries

- 2021–present Accessibility Committee—chair
- 2021–23 Research Services Communications Subcommittee—member
- 2019–present User Research Team—chair
- 2019–present Web Content Team—co-chair
- 2019–present Web Team—member
- 2019–22 Communications Infrastructure Team—member
- 2020–22 Collaborative & Remote Work Task Force—member
- 2019–21 Web Infrastructure Product Team—member

### NC State University

- 2019–21 IT Accessibility Working Group—member

### John Jay College of Criminal Justice, Department of the Library

- 2017–19 Curriculum Committee—member
- 2017–19 *Classified Information* newsletter—editor and designer
- 2013–19 Assessment Committee—member
- 2012–19 Web Committee—chair, appointed
- 2013–15 Social Media Committee (ad hoc)—chair
- 2013–14 Space Committee—member

### John Jay College of Criminal Justice, college-wide

- 2017–19 Technology Advisory Committee (TAC)—member, appointed
- 2016–19 Research Advisory Committee—member
- 2012–19 Faculty Senate Technology Committee—member, elected
- 2015 John Jay 2020: John Jay Online Committee—member, appointed
- 2013–14 John Jay at 50: Exhibit Committee—member
- 2012–13 Online Education Advisory Committee—member, appointed

### City University of New York

- 2016–19 Digital Initiatives Working Group (Office of Library Services)—member
- 2013–19 Emerging Technologies Committee (Library Association of CUNY)—member
- 2016 University Faculty Senate Library & Information Technology Committee—member
- 2013–15 Emerging Technologies Committee (Library Association of CUNY)—chair, appointed

### Professional

- 2024–present *Information Technology in Libraries*—reviewer
- 2023 National Endowment for the Humanities—panelist, Digital Humanities Advancement Grant
- 2018 *Health Information and Libraries Journal*—reviewer
- 2017 National Endowment for the Humanities—panelist, Digital Humanities Advancement Grant
- 2014–18 CollectiveAccess User Group—convener of NYC chapter

## Recognition & awards

- 2023 STARS Publication Recognition Award  
Awarded to Mia Partlow, Dawn Pearce, and Silvia Sheffield, and Robin Davis for “Snippets, subject lines, and exclamation points: A case study in constructing better library emails”
- 2022 Movers & Shakers Award, Innovators category  
*Library Journal*
- 2021 Elizabeth S. Burnette Team Achievement Award  
NC State University Libraries  
Awarded to the Temporary Access to Chapters Online (TACO) Team
- 2017–18 PSC-CUNY Research Award (Traditional A Grant for \$650)  
“Writing Against the Machine: Toward Stylometric Obfuscation”
- 2016–17 Online/Digital Teaching Seminar Participant  
Funded faculty development program (\$1,200 stipend)
- 2017 Scholarship of Teaching and Learning Certificate of Recognition  
Teaching and Learning Center, John Jay College of Criminal Justice
- 2016 Early Modern Digital Agendas Weekend Participant  
Folger Shakespeare Library, funded by NEH
- 2014 Early Modern Digital Agendas Weekend Participant  
Folger Shakespeare Library, funded by NEH
- 2013 Early Modern Digital Agendas (EMDA) Participant  
Awarded \$3,000 stipend for the three-week program at the Folger Shakespeare Library, funded by an Institutes for Advanced Topics in the Digital Humanities grant from NEH
- 2012 Digital Humanities 2012 Travel Scholarship  
Awarded \$3,000 scholarship for the DH 2012 Conference in Hamburg, Germany, July 2012. Funds provided by the Data Curation Education Program for the Humanities at UIUC
- 2012 Joint Conference on Digital Libraries Scholarship  
Awarded travel scholarship for JCDL 2012 in Washington, D.C. Funds provided by the Data Curation Education Program for the Humanities at UIUC
- 2012 iConference 2012 Travel Scholarship  
Awarded travel scholarship for iConference 2012 in Toronto. Funds provided by the Data Curation Education Program for the Humanities at UIUC
- 2010–11 Data Curation in the Humanities Fellowship  
Full tuition waiver and \$17,500 stipend
- 2011 T.W. Baldwin Book Collecting Contest Prize  
\$500 prize for my collection, “An Assemblage of Abecedaries”
- 2010 Margaret B. Stillwell Book Collecting Contest Prize  
\$250 prize for my collection, “A Catalogue of Dictionaries”

## Other activities

2016–19	National Novel Generation Month (NaNoGenMo)—participant
2013–19	Code, Drink, Talk: Bushwick—founder & co-organizer of 800-member meetup
2017–19	Code, Drink, Talk: Crown Heights & Prospect Heights—founder & co-organizer of meetup
2017, 2014	Art+Feminism Wikipedia Edit-a-thon, Eyebeam, Interference Archive—participant
2016	Codex Hackathon, MIT Media Lab—participant
2015	Black Lives Wikipedia Edit-a-thon, NYPL—participant
2013–15	Gamelan Kusuma Laras—ensemble musician
2014	Bushwick Hackathon—organizer of 100-person tech event

## Selected skills

<b>Web &amp; UX</b>	Accessible, responsive user interface design CMSes: Drupal, WordPress, CollectiveAccess, LibGuides, Jekyll, Flask Writing: Content strategy, digital copy, micro-content Designing: Wireframing and prototyping with Balsamiq, Whimsical, Figma Version control: Git Web analytics: Google Analytics, Matomo Accessibility: Pope Tech, WAVE
<b>UX research</b>	Onsite and remote usability testing Interviews, surveys, participatory prototyping, card sorting, diary studies Leading studies, recruiting participants, writing engaging reports
<b>Code &amp; markup</b>	Web development: HTML, CSS, and some JavaScript Python: text processing, NLP, basic machine learning, API-powered projects Document analysis, encoding, processing, & representation
<b>Creative</b>	Proficient in Adobe CS Photoshop, Illustrator, InDesign
<b>Languages</b>	French (strong reading and fair conversation) Spanish (fair reading and basic conversation) Italian (basic reading)